

What is the Energy Storage Summit?

Hosted in Texas, a renewable and business hub, as well as the driving force behind many energy storage installations in the US this year, the Summit is the perfect place to meet with fellow industry players and address the most critical market issues.

What is the energy storage global conference?

Perspective is everything and everything is changing. The Energy Storage Global Conference will cover three topics that represent the whole value chain of energy storage, offering great opportunities to industry, researchers, and policymakers to exchange views on key issues faced by the energy storage sector.

What is Greentech Media?

Free intelligence and insights from industry experts and leading companies on the global energy transformation. Since acquiring Greentech Media in 2016, we have continued to use [greentechmedia.com](https://greentechmedia.com) and GTM Squared news subscription service as vehicles to present greentech and renewables news.

Why should you attend the energy storage Conference?

Unlike other storage conferences, proceeds from the event help to fund high quality journalism across our media titles. Welcome to our Energy Storage Conference taking place in Austin, USA. Our two day event is the place for networking and learning amongst the entire industry.

Does Greentech Media still use GTM squared?

Since acquiring Greentech Media in 2016, we have continued to use [greentechmedia.com](https://greentechmedia.com) and GTM Squared news subscription service as vehicles to present greentech and renewables news. Hundreds of gigawatts of utility-scale solar will define the shape of the rest of America's carbon-free economy, says WoodMac's Colin Smith.



FERC Commissioner Philip D. Moeller is an energy thought leader and energy rock star of sorts. He spoke at the Silicon Valley Energy Storage Symposium on Wednesday at AMD in Sunnyvale, Ca in an



That gives energy storage more time to build an economic advantage. If technology changes faster than expected, the economic argument for storage becomes more compelling. GTM Research/Wood Mackenzie



When a player like NextEra Energy, a Fortune 200 firm with utility revenues of \$17 billion and 44,900 megawatts of generating capacity, starts to tout energy storage, the utility industry and the

# GREENTECH MEDIA ENERGY STORAGE CONFERENCE



Meanwhile, energy storage companies have garnered about \$112 million in investment so far this year, with about \$40 million going to energy storage management providers Greensmith, Advanced



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1:25 p.m. Case Study: The Missing Puzzle Piece ??? The Energy Efficiency Layer of C& I's Path to Sustainable Energy. John Rhew, Co-CEO, Redaptive; Moderator: Julian Spector, Staff Writer, Greentech

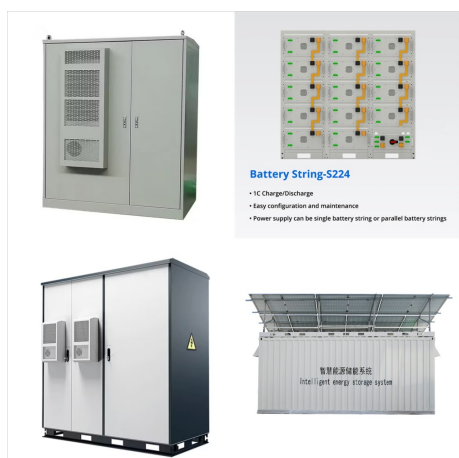
# GREENTECH MEDIA ENERGY STORAGE CONFERENCE



Here at Greentech Media, we saw this as inevitable. upcoming conferences and newly announced executive council. distributed storage, energy management systems, new load types (EVs, etc



The recent 50-megawatt Southern California Edison Los Angeles Basin Energy Storage RFQ reveals a California utility industry that is just starting to understand the deployment of big energy storage.



The cost to store energy at a pump hydro facility is about \$3 million per megawatt, said Ed Cazalet, co-founder of MegaWatt Storage Farms and a former board member of the California Independent

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The first wave of U.S. energy storage deployments was driven by state mandates like California's or shorter-duration grid service opportunities, notably Mid-Atlantic grid operator PJM's



Join industry leaders and influencers at Greentech Media's new conference series Greentech Innovations: End-to-End Electricity on November 17 and 18 in New York City. batteries 10.23.21 Fossil Fuels



Julian is a staff writer at Greentech Media, where he reports on the transition to a clean energy system. He pays particular attention to the energy storage industry, and writes the weekly Storage



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The U.S. energy storage industry just had a very good start to the year. With 234 megawatt-hours of capacity deployed in the first quarter of 2017, installations grew 945 percent compared to the



At recent U.S. prices per kilowatt-hour of energy storage capacity, the battery packs add about \$36,000 to the cost of a Tesla Roadster, as much as \$16,000 to the price of a Nissan Leaf, and



Wrapping up his speech at the Energy Storage Association conference, Shah reiterated that he's more interested in deals that more clearly define how a battery or other storage device will be

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Greentech Media's Grid Edge Live 2014 conference, taking place June 24-25 in San Diego, will delve into the uncertainty and boundless opportunities facing a once-staid enterprise that is now



Greentech Media. Reporter covering the green technology space, with a particular focus on smart grid, demand response, energy storage, renewable energy and technology to integrate distributed