



Sunnova, an Energy as a Service (EaaS) company that helps provide energy independence to homes and businesses, is using Salesforce automation and AI services with MuleSoft and Service Cloud.. Why it matters: a?|



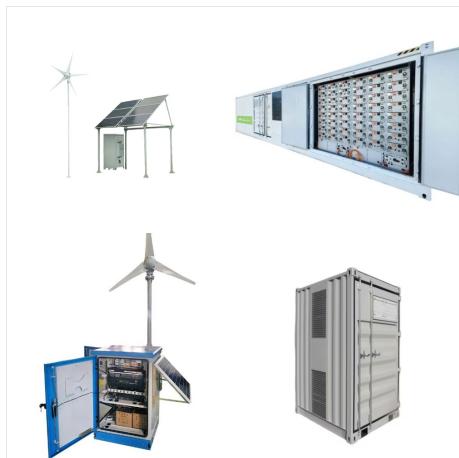
Reduce your scope 2 emissions using renewable energy sources by managing energy attribute certificates in Net Zero Cloud. An energy attribute certificate, or popularly known as renewable energy credit, is a tradeable certificate that represents the generation of 1megawatt-hour (MWh) of electricity from a renewable energy source.



Mitigate: Last year, to make progress toward our goals of 100 percent renewable energy and net-zero greenhouse gas emissions, Salesforce signed two virtual power purchase agreements for a combined

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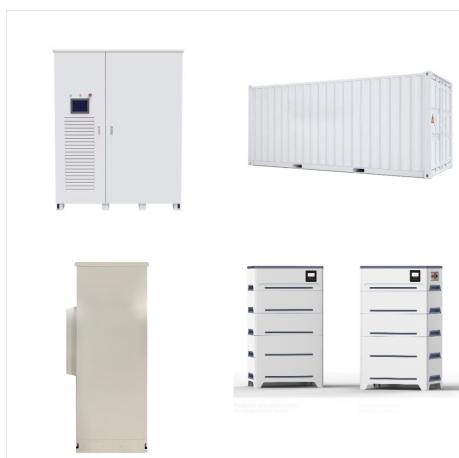
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Salesforce Help; Docs; Report and Reduce Your Carbon Footprint with Net Zero Cloud; Allocate Energy Attribute Credits. Claim renewable electricity usage by allocating energy attribute credits to an energy use record. You can create up to 2,500 distribution records for a?



Salesforce has achieved net-zero greenhouse gas emissions by building on longstanding efforts to drive efficiency in the company's operations, executing two 12-year renewable energy agreements announced last year and supporting sustainable development projects through the purchase of high-quality carbon credits.



Salesforce achieves net zero residual emissions across its value chain and 100% renewable energy Sustainability Cloud 2.0 launches to help customers reach net zero residual emissions, faster In partnership with Global Citizen and 1T , Salesforce funds an additional 30M trees this year to reach its goal of 100M trees by 2030; donates \$1M to

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Salesforce expands its renewable energy portfolio: A 15-year VPPA with Qualitas Energy will deliver a new solar portfolio across six Italian regions. The portfolio is expected to generate enough electricity to power over 4,200 homes annually and save over 21,500 metric tons of CO₂ emissions each year. These projects are scheduled to come



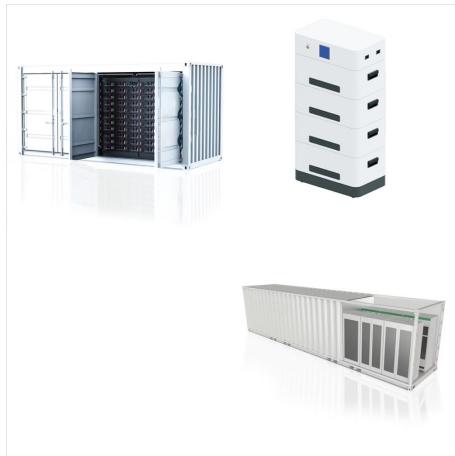
The study also finds that Salesforce is driving immense growth for its partner ecosystem, which will make \$6.19 for every \$1 Salesforce makes by 2026. Salesforce itself has set a goal of pursuing 100% renewable energy for its global operations by 2022, and currently delivers a carbon-neutral cloud to all its customers. And, according to IDC



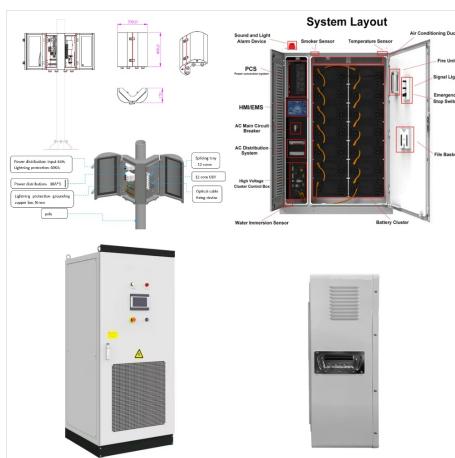
Salesforce Help; Docs; Report and Reduce Your Carbon Footprint with Net Zero Cloud; An energy attribute certificate, or popularly known as renewable energy credit, is a tradeable certificate that represents the generation of 1 megawatt-hour (MWh) of electricity from a renewable energy source. You can have a power purchase agreement with a

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We've been on this journey since 2013 when we first made a commitment to reach 100% renewable energy. Since then, we've continued to increase the scope and ambition of our climate action strategy. Salesforce is on a mission to drive meaningful climate action at scale.



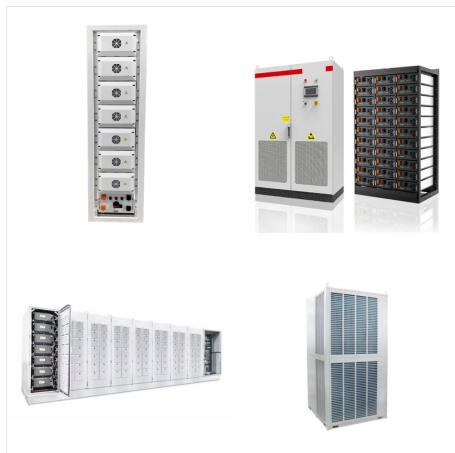
Customer-Centricity Is Critical to Australia's Future as a Renewable Energy Superpower Joe Delaney. Energy & Utilities at Salesforce, argues that increased customer engagement will allow Australian and New Zealand's electricity networks to enable a more resilient energy system. Customer Engagement Energy and Utilities



% Renewable Energy Means to Salesforce Reaching 100% Renewable Energy means purchasing renewable energy equal to what Salesforce has used annually around the world. This is different than only using electricity from renewable energy sources like wind and solar to power our offices and data centers.

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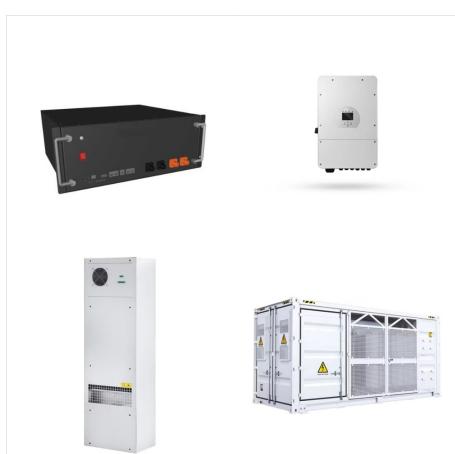
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The Bright Stalk Wind VPPA is Salesforce's largest renewable energy agreement to date, supporting 80 megawatts (MW) of wind energy in Illinois. It represents a critical milestone on the company's journey to reaching 100 percent renewable energy. Salesforce's agreement is



Wind Energy. This is actually a form of solar power as well, because winds are caused by the heating of the sun. It can be one of the most cost-effective renewable energy sources according to energy.gov., and there's no shortage in terms of supply. One consideration for manufacturers might be the location of their plants and factories.



Sunnova, an Energy as a Service (EaaS) company that helps provide energy independence to homes and businesses, is using Salesforce automation and AI services with MuleSoft and Service Cloud.. Why it matters: The majority (87%) of IT leaders expect more investment in automation over the next 18 months. By using automation and AI, Sunnova is a?|

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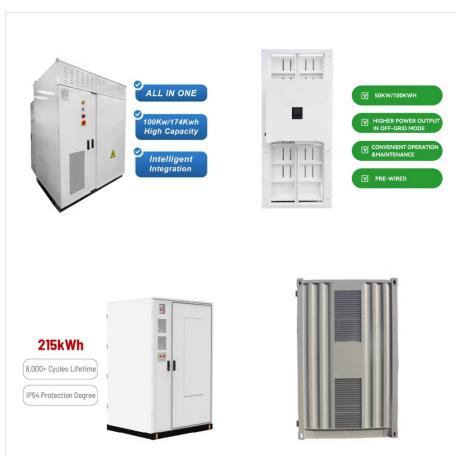
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In September 2021, Salesforce reached the milestone of net zero residual emissions across our full value chain (scopes 1, 2, and 3) and achieved 100% renewable energy for our global operations. This was an important milestone.



Agreement for 40 megawatts of new West Virginia wind farm marks Salesforce's biggest step toward achieving 100-percent renewable energy goal
Salesforce (NYSE: CRM), the Customer Success Platform and world's #1 CRM company, today announced its first major renewable energy agreement. The company signed a 12-year wind energy agreement for 40 a?|



See the latest news. 9. How is Salesforce a sustainable company? In 2021, Salesforce achieved net zero residual emissions across its full value chain and reached 100% renewable energy for its global operations*.. Since first committing to this goal in 2013, Salesforce has been working to accelerate the global transition to clean and renewable sources of electricity with the aim for a a?|

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"Salesforce is one of the leaders of the corporate renewable energy movement and we are proud to see the company move into action with this wind energy agreement," said Herve Touati, a managing director at nonprofit Rocky Mountain Institute and head of the Business Renewables Center (BRC). "2015 has proven a record-setting year, with more



Australia has everything we need to become a renewable energy superpower, but for the very consumers who will become "prosumers" a?? playing a central role in providing critical Demand-side flexibility to the grid a?? the road ahead is complex and often confusing. Joe is a Salesforce Industry Advisor for Energy and Utilities, and leads



San Francisco a?? September 21, 2021 a?? Salesforce (NYSE: CRM), the global leader in CRM, today announced that it has achieved net zero residual emissions* across its full value chain a?!

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SAN FRANCISCO, Aug. 30, 2018 /PRNewswire/ -- Salesforce (NYSE: CRM), the global leader in CRM, today announced the company's largest renewable energy agreement to date, the Bright Stalk Project



Salesforce has net zero residual emissions across our full value chain, and we maintain 100% renewable energy for our global operations by procuring renewable energy or renewable energy certificates equivalent to the electricity we use globally. Through diversity, equity and inclusion (DEI), we're building a workplace and world where everyone



Editor's Note: This article references Salesforce Sustainability Cloud, which is now known as Net Zero Cloud. For the latest on Salesforce's sustainability solutions, check out this product page. For the latest news on Salesforce's sustainability efforts, check out this page.. Imagine you're a bright-eyed environmentalist and just landed your first corporate job.

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San Francisco, CA a?? August 30, 2018 a??

Salesforce (NYSE: CRM), the global leader in CRM, today announced the company's largest renewable energy agreement to date, the Bright Stalk Project, supporting 80 megawatts (MW) of new wind energy in Illinois. a??a critical milestone in the company's ongoing sustainability journey.



Driving the news: Salesforce identified the Blue Grass project using its renewable energy procurement matrix, an assessment tool that scores a project based on its environmental, cultural, and social impacts. Blue Grass scored highly in the following matrix categories: High avoided emissions: Blue Grass has the highest avoided emissions rate of any project in a?|